

# ONS Chapter Strategic Plan 2009-2012

## West Central Ohio Chapter

### Preparing for the Future: Where ONS is Going in 2009 and Beyond

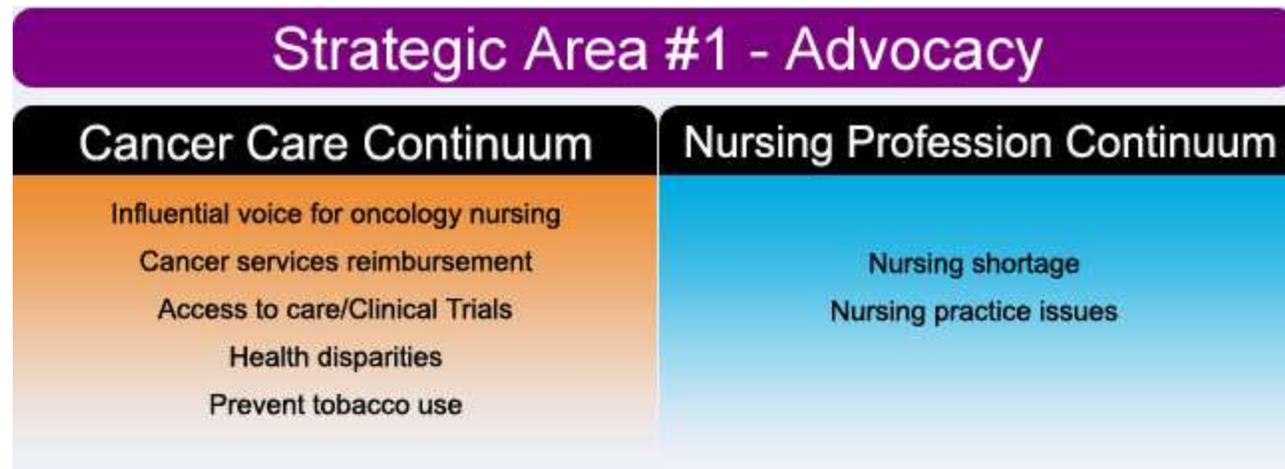
#### ONS Vision

The vision of the Oncology Nursing Society is to lead the transformation of cancer care.

#### ONS Mission

The mission of the Oncology Nursing Society is to promote excellence in oncology nursing and quality cancer care.

In 2009, ONS will continue with the ongoing core work that is critical in meeting the needs of today's oncology nurses. Embodied in our mission is a clear focus on both the profession of oncology nursing and the care of people with cancer. Even as we work to serve today's needs, we look toward the future, beyond ongoing operations, in three strategic areas: advocacy, knowledge, and partnership.



**ONS is an influential voice on the oncology profession and cancer care.**

Our visibility to policy makers, the healthcare professional community, and the public regarding issues facing cancer care and the nursing profession is critical to the future. Cancer services reimbursement, access to care and clinical trials, health disparities, tobacco control, the nursing workforce, and nursing practice issues are areas in which ONS's voice must be heard. ONS will:

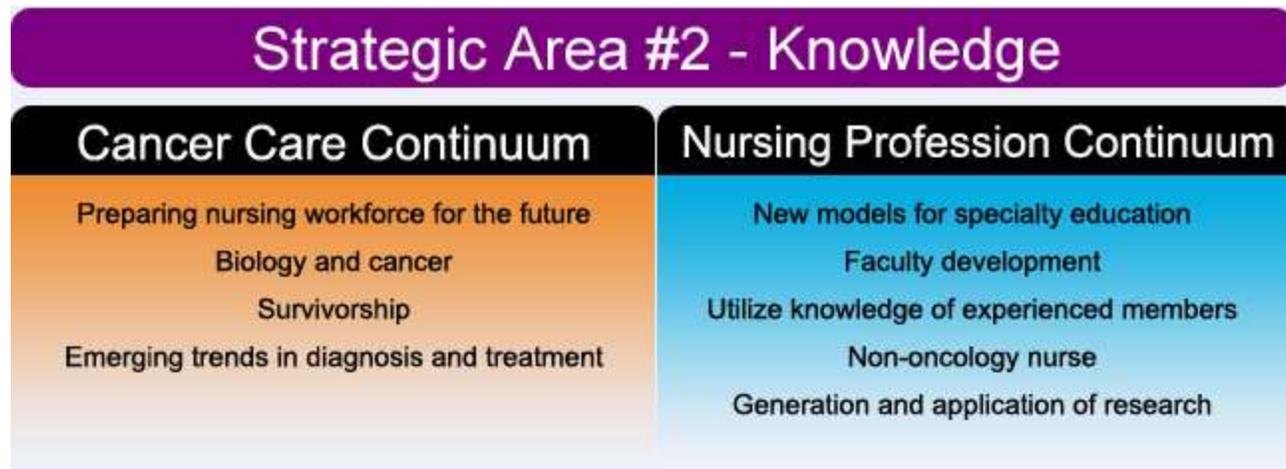
- Advocate to preserve and promote oncology **nurses' scope of practice**
- Advocate to build and support a strong **nursing workforce** in patient care, research, and nursing education

- Advocate to increase **cancer services reimbursement** including Medicare reimbursement for inpatient and outpatient oncology nursing services
- Promote legislation to ensure **access to care and clinical trials** for people with cancer
- Work to eliminate **health disparities** by advocating for the needs of medically underserved populations
- Advocate to reduce and prevent **tobacco use**.

At the local level, the **West Central Ohio** Chapter of ONS will support the ONS strategic area of Advocacy by:

Chapter Strategic Goal	Responsible Chapter Member(s)	Targeted Completion Date	Actual Outcomes	Comments
<ul style="list-style-type: none"> <li>• Increase student attendance or membership of WCO</li> </ul>	WCO Board Members	December 2010	<ul style="list-style-type: none"> <li>• 1/09 WCO Program attended by WSU &amp; Cedarville nursing students</li> </ul>	<p>Plan to send letters to the various nursing programs in the area universities &amp; colleges R/T WCO in late 8/09</p> <p>Check with WCO liaisons as to the chapter academic mentors within the membership</p>
<ul style="list-style-type: none"> <li>• Disseminate ONStat &amp; ACS political advocacy issues and information to members via email &amp; quarterly newsletters</li> </ul>	<p>WCO Board Members</p> <p>ACS Board Contact</p>	Ongoing	<ul style="list-style-type: none"> <li>• M. Murphy, N. Thoma, &amp; E. Mikalauskas already active within ACS &amp; WSU Coalition</li> </ul>	Liaisons to verify members actively involved in community projects
<ul style="list-style-type: none"> <li>• Promote community accessibility with regard to access to care &amp; clinical trials               <ul style="list-style-type: none"> <li>○ DCOP</li> <li>○ ASCO</li> <li>○ Use of free publications for members and meetings</li> <li>○ Newsletter articles</li> </ul> </li> </ul>	WCO Board Members	Ongoing		Check with liaisons for membership involvement and include information in newsletter articles

<ul style="list-style-type: none"> <li>Collaborate with ACS to help reach the medically underserved population in the community</li> </ul>	WCO Board Members with ACS	Ongoing		<p>Funding for an area ostomy camp for a child</p> <p>Mittens &amp; hats in late fall 09 for needy children</p>
<ul style="list-style-type: none"> <li>Support the Ohio legislature re: smoking issues and laws. Collaborate with ACS and work sites to communicate the issues</li> </ul>	WCO Board Members with ACS	Ongoing	<p>Newsletter articles R/T political decisions, statewide and national.</p> <p>Posting of information within offices and facilities</p>	



**Oncology nurses attribute their professional development to ONS learning experiences.**

Providing and sharing knowledge, not information, is at the center of ONS' success. Our ability to deliver learning experiences that are relevant, fresh, and engaging will keep loyal members satisfied while attracting and retaining those looking to ONS for resources and communities. ONS needs to prepare the nursing workforce for the future, including educating about the trends facing oncology and nursing. ONS leaders describe one best hope for the future as growing and nurturing the next generation of nurses.

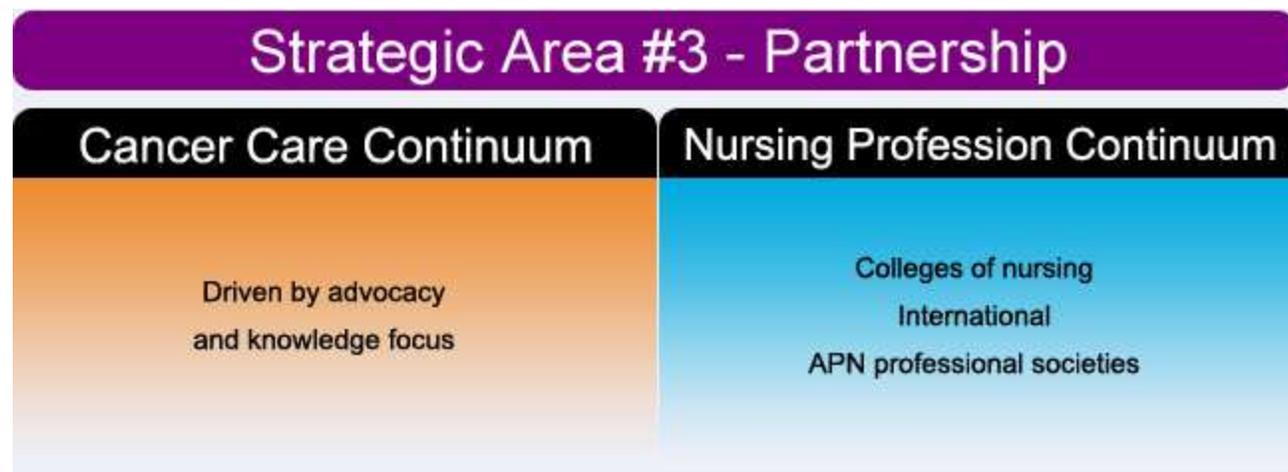
- Biology and cancer:** Molecular-based products and services are rapidly entering the market, impacting how cancer is prevented, detected, diagnosed, and treated. Oncology nurses need a deeper and richer understanding of basic science and how it relates to cancer.

- **Emerging trends in diagnosis and treatment:** As many therapies move to oral formulation and patients' treatments become more targeted and personalized, it means an expanded role for the oncology nurse in patient education about expectations and compliance.
- **Survivorship:** With advances in diagnosis and treatment, the potential for long term survival of cancer significantly increases. Oncology nurses play a key role in meeting patients' long-term and psychosocial health needs.
- **New models for advanced practice education:** The demand for oncology expertise for the generalist advanced practice nurse is increasing. ONS is positioned to provide oncology specialized education.
- **Faculty development:** Within the next 15 years, 40% of the current nursing faculty will retire, further burdening the faculty vacancy rate. ONS is challenged to prepare oncology nurses for careers in nursing education.
- **Non-oncology nurses:** More people with cancer are being cared for by nurses who are not considered as specialized in the area of oncology. In order to meet our mission of quality cancer care, ONS must reach out and develop resources for the non-oncology nurse.
- **Generation and application of research:** New knowledge is needed to further define and expand the scope of excellence and quality in oncology nursing.

At the local level, the **West Central Ohio** Chapter of ONS will support the ONS strategic area of Knowledge by:

Chapter Strategic Goal	Responsible Chapter Member(s)	Targeted Completion Date	Actual Outcomes	Comments
<ul style="list-style-type: none"> <li>• Continue to provide quality and cutting-edge monthly programs for members, guests, &amp; potential members</li> </ul>	Program Committee with WCO Board Member assistance	Ongoing	<ul style="list-style-type: none"> <li>• 2009 planned Program schedule</li> </ul>	
<ul style="list-style-type: none"> <li>• Encourage the chapter liaisons to communicate chapter information to members, as well as perspective members</li> </ul>	WCO Liaisons/Coordinator	Ongoing		Liaison program development in progress.
<ul style="list-style-type: none"> <li>• Plan an annual survivorship program and collaborate with ACS and community survivors via events, as well as ACS board activities and committees</li> </ul>	WCO Board Members who sit on the ACS Board	Ongoing	<ul style="list-style-type: none"> <li>• October/November 09 Survivorship program.</li> <li>• Newsletter articles – 2 active chapter members</li> </ul>	

<ul style="list-style-type: none"> <li>Encourage liaisons to reach out to non-specialized or non-certified staff to educate them re: oncology-related issues and trends</li> </ul>	WCO Liaisons/Coordinator	Ongoing		Once the liaison program is officially rolled out, this will be addressed
<ul style="list-style-type: none"> <li>Communicate with local colleges and universities to offer WCO as a resource for students and faculty.</li> </ul>	WCO Board Members, particularly those who teach or have contact with academia	Ongoing		<p>Letters to go out in late August 09 to area colleges and universities.</p> <p>Members actively teaching to be tapped as resources</p>



**ONS partners with professional organizations, advocacy groups, commercial organizations, and other entities to advance cancer care and the oncology nursing profession.**

Strategic partnerships are critical to the success of an organization. In moving forward with strategic partnerships, ONS will be more proactive in identifying partners and seeking relationships that embody the spirit of shared risk, shared success.

Regarding the cancer care continuum, partnerships will be aligned with the strategic interests of ONS. Regarding the nursing profession continuum, proactive partnerships will be sought with colleges of nursing, APN professional societies, and the international community.

At the local level, the **West Central Ohio** Chapter of ONS will support the ONS strategic area of Partnership by:

Chapter Strategic Goal	Responsible Chapter Member(s)	Targeted Completion Date	Actual Outcomes	Comments
<ul style="list-style-type: none"> <li>Collaborate with ACS, ONS local facilities, oncologists, &amp; teaching facilities to promote awareness and latest developments in the field of oncology treatment and care</li> </ul>	WCO Board Members	Ongoing		Member attendance at the annual ASCO review in 6/09.
<ul style="list-style-type: none"> <li>Identify resources for WCO members who are interested in advance practice and provide appropriate competencies &amp; consultation</li> </ul>	APN WCO Board Members	Ongoing		Liaisons to assist in identifying APN, CNS, or NP's within the organization and then highlighting them in newsletter articles and on our web site.